




Sponsorship Packages 2024

Together we are
beating cancer



Come join
us for our
Gala dinner

Headline Sponsor - £6,000

- Publicity messages on screens throughout the night
- Acknowledgment as Headline Sponsor from Business Beats Cancer Chair's opening speech
- Meet and greet with key speaker
- Table of 10 in prime position, 3 course meal and champagne
- Professional group photograph of your table
- Logo on pre-event and post event emails
- Logo on Business Beats Cancer Mcr website and silent auction website
- Acknowledgement of sponsorship on social media
- Company profile and logo in event programme
- Full page advert in programme
- Company logo and thank you on menu

Reception Drink Sponsor - £5,000

- Branding in Drinks Reception area
- Exhibition space to showcase new products/ tasting event
- Table of 10 in prime position, 3 course meal and champagne
- Opportunity for product giveaway on tables
- Publicity messages on screens throughout the night
- Logo on pre-event and post event emails
- Acknowledgment of sponsorship on Social Media
- Logo in event programme

Nurses Table Sponsor - £4,000

- Publicity messages on screens throughout the night
- Table of 10 in prime position, 3 course meal and champagne
- Acknowledgment in the Business Beats Cancer Chair's opening speech
- Meet and greet with Nurses Table
- Logo on pre-event and post-event emails
- Social media posts in run up and after the event
- Logo in event programme and on website
- Acknowledgment of sponsorship on social media
- Company profile and logo in event programme

Digital Sponsor (x2) - £3,500

- Publicity messages on screens throughout the night
- Acknowledge as technology sponsor on any technology used on the night
- Table of 10, 3 course meal
- Logo on pre-event and post event emails
- Logo on Business Beats Cancer Manchester website and Silent Auction site
- Social media posts in the run up to and after the event
- Logo in the event programme
- Acknowledgment of sponsorship on social media
- Company profile and logo in the event programme

Key Speaker Sponsor - £3,000

- Meet and greet with the Key Speaker on the night
- Publicity messages on screens throughout the event
- Table of 10, 3 course meal.
- Logo on pre-event and post event emails
- Logo on Business Beats Cancer Manchester website and mentioned in key speaker introduction
- Acknowledgement of sponsorship on social media
- Logo in event programme

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Live Auction Sponsor - £3,000

- Publicity messages on screens throughout the night
- Acknowledgment by live auction host
- Table of 10, 3 course meal.
- Logo on pre-event and post-event emails
- Logo on Business Beats Cancer Manchester website and Silent Auction website
- Acknowledgement of sponsorship on social media
- Logo in event programme

Silent Auction Sponsor - £3,000

- Publicity messages on screens throughout the night
- Acknowledgment by live auction host
- Table of 10, 3 course meal.
- Logo on pre-event and post-event emails
- Logo on Business Beats Cancer Manchester website and Silent Auction website
- Acknowledgement of sponsorship on social media
- Logo in event programme

Programme Sponsor - £2,500

- Publicity messages on screen throughout the night
- Acknowledgment as Programme Sponsor on front of programme
- Table of 10, 3 course meal.
- Logo on pre-event and post event emails
- Logo on Business Beats Cancer Manchester website
- Acknowledgement of sponsorship on social media
- Logo in event programme

Programme Advert - £500

- Full page advert in programme